

Michigan to Keep the Ball Rolling for Tech Training



Looking to maintain the buzz created at last week's grand opening of the RV Technical Institute in Elkhart, the Michigan RV dealers group will host a seminar Thursday for dealers and service techs at the Fall Detroit RV and Camping Show in Novi, Mich.

The Michigan Association of RV and Campgrounds also appoints Matt Eppers (pictured), Regional Account Executive for Coachman Catalina, the newest member of the association board of directors.

The Detroit show starts Wednesday and runs through Sunday at the Suburban Collection Showcase, 46100 Grand River Ave., in Novi.

MARVAC will host a seminar beginning at 12:30 p.m. on Thursday, Oct. 3, at the Showcase and invites member dealers and their RV service and parts technicians.

At the seminar, RVTI Executive Director Curt Hemmeler will discuss the importance of the programs and certification available at the institute.

The establishment and industry support for RVTI is "much needed not only for advancing the skills of service technicians, but it also demonstrates to the public the investments dealers make in service professionalism," MARVAC Director Darren Ing says.

Some Michigan dealers at Open House last week may not have been able to attend the RVTI grand opening, so the seminar this week will give them a chance to hear first-hand about the training curriculum and certification process now available in Elkhart.

Hemmeler is scheduled to walk the Detroit show following Thursday's seminar to discuss RVTI with dealership sales staff and the public at exhibits around the site.

"It is critical that dealers and their staff understand the importance of the investment they make in tech training," Ing says.

"Consumers also should see the pride-of-work that comes with professional certification from RVTI," he says.

To further emphasize the importance of regular technical training in RV systems and service, MARVAC is organizing a three-day workshop in December for technicians at the association office in Okemos, Mich.

Planning is nearly complete for the program, scheduled for Dec. 10-12.

Leading the effort is Terry Goddard, of Tom Manning and Associates. Contact MARVAC at 517-349-3300 for more information.

New Board Member

Eppers, appointed to the MARVAC board last week, in his third year in sales with Coachman, His territory includes Michigan, Delaware, Maryland, Virginia, Kentucky, Indiana, Missouri and Saskatchewan, Canada.

“I’m on the road 180 days of the year,” Eppers says.

As a MARVAC board member, Epper’s objective is to learn about the issues facing Michigan RV dealers and present ideas that benefit dealers from the point of view of a manufacturer, including manufacturing processes, warranty programs and parts.

Online article: [Keep the RVTI Ball Rolling in Michigan](#)