

RV Shipments Rebound from July, Down for the Year



August wholesale RV shipments rebounded from the traditional July production slowdown, although the number of units shipped marked a third straight year-on-year monthly decline, a report from RVIA shows.

For August, the industry shipped 33,674 units, an increase from July shipments of 28,044. For the past three years, August shipments have increased from July by an average 16 percent.

The August figures showed a decline of 15 percent from the same month one year ago when 39,636 units shipped.

For the first eight months of this year, the industry shipped 278,299 units, down from 347,749 units through August 2018.

For towables, which remain at about 85 percent of all RVs shipped, August shipments increased to 29,488 units, up from 25,002 units shipped in July. One year ago, August towables reached 34,677 units shipped.

For motorhomes, Type C van shipments held their ground, increasing to 2,234 units in August, up from 1,662 units in July, and down slightly from 2,362 units in August 2018.

For the month, motorhome shipments totaled 4,226 units in August, compared to 3,042 units in July, and 4,959 units in 2018.

For the year, towable unit shipments were 245,544 through August compared to 216,096 through July, and 306,014 units in 2018.

Motorhome shipments through August were 32,755, compared to 28,529 units through July, and 41,735 in 2018.

Park Model RVs continue as a bright spot for the industry.

For the month, PMRV shipments were 390 units, up from 284 units in July, and 306 units shipped one year ago.

For the year, PMRV shipments through August were 2,954 units, up from 2,564 units through July and 2,572 units in 2018.

The complete RVIA monthly shipment report can be found online [here](#).

Online article: [RV Shipments Rebound from July, Down for the Year](#)